

Sustaining your career with social media/Web 2.0

Philippa Hammond and Sarah Dillon

- ✓ What is 'Web 2.0'/Social Media?
- ✓ Why use these tools?
- ✓ How might you apply these tools in a meaningful and productive way?
- ✓ How can you stay in the driving seat?

What do we mean by 'Web 2.0' and 'social media'?



Some examples

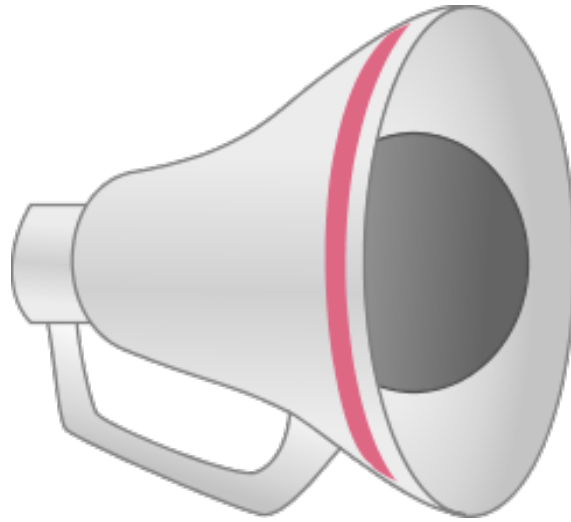
- Document collaboration tools
- Blogs
- Micro-blogging
- Social networks and communities
- Photo/video/audio sharing sites
- Social bookmarking



**Networking/Engaging in
Communication and Dialogue
with Colleagues**



Global reach



Marketing

Growing your network and raising
your profile organically



Moving with the times



**Efficiency, productivity and
creativity**

Linked in™



Home

Groups

- Apple - Current and Former...
- Australian Institute of...
- Brazen Careerist
- See all »

Profile

- Edit My Profile
- View My Profile
- Recommendations

Contacts

- Connections
- Imported Contacts
- Network Statistics

Inbox

Applications

- Reading List by Amazon
- Events
- WordPress

Add Connections



Sarah M. Dillon

Translator/ Language Specialist: French, Spanish, German to English

Sarah M. is working on her social media for translators

Companies BETA

Companies Home | Add Company | FAQ

Last edited by VP Global Marketing & Business Development

Lionbridge



Lionbridge (Nasdaq: LIOX) is the world's leading provider of translation and localization services. We help global companies meet their customers' language and cultural preferences by adapting a wide range of deliverables including products, documentation, Web sites, software, marketing materials, multimedia, training and eLearning content.

In addition to language services, ... [see more](#)

Specialties

translation, localization, interpretation, product engineering services

Current Employees (500+ in your network)

- 1st** [Orla Ryan](#), Language Lead - EU & Government Business Unit
- 1st** [Gustavo Pereira](#), Global Life Sciences Vendor Manager
- 2nd** [Rafal Kwiatkowski](#), DTP Specialist through Paloma De Las Casas
- 2nd** [Jose Ribeiro Santos Leal](#), Software testing Engineer through Gustavo Pereira
- 2nd** [Ikumi Tanaka](#), Account Lead through Shawn Wang

[See more »](#)

Former Employees

- 2nd** [Kacie Chatuparisoot](#), Interpreter at Certified Languages International Thai Linguist Based in Colorado (to 2009) through Judy Jenner, Paloma De Las Casas, and 1 others
- 2nd** [Caroline Peelo](#), Structural Packaging Engineer - Contract position at

Related Companies

Subsidiaries

- [VeriTest](#)

Mergers

- [Bowne Global Solutions](#)

Career path for Lionbridge employees

before:

- [Berlitz](#)
- [Microsoft](#)

after:

- [Microsoft](#)
- [Tek...](#)

Lionbridge employees are most connected to:

- [Tek Translation International](#)
- [Acclaro](#)
- [Larsen Globalization](#)
- [Jonckers Translation & Engineering](#)

[See more »](#)

Key Statistics

Top Locations

- [Bombay Area, India](#) (289)
- [Greater Boston Area](#) (153)
- [Warsaw Area, Poland](#) (113)
- [Greater Seattle Area](#) (113)
- [Madrid Area, Spain](#) (67)



Headquarters Address

Headquarters	us.5310
Industry	Translation and Localization



twitter

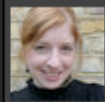




What are you doing?

Shorten URL

Replies



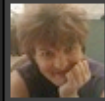
@sarahdillon i use Tweetdeck....keywords vary from week to week depending on mood. At the moment it's 'forest hill' and 'blackberry cool'

philippahammond, [+] Fri 08 May 17:36 via Twe



RT @sarahdillon RT @nickrosenthal: Copywriting that doesn't travel well: Gaviscon South African fireman ad: <http://bit.ly/sOLiD>

nj_linguist, [+] Fri 08 May 16:31 via web



RT @nickrosenthal: Copywriting that doesn't travel well: Gaviscon South African fireman ad: <http://bit.ly/sOLiD> (via @sarahdillon)

NoReinsGirl, [+] Fri 08 May 14:58 via web



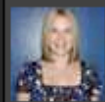
RT @sarahdillon Another Catherine Tate classic - this time the French exam (I'd kill her if she were my student...) <http://bit.ly/WHYRO>

pikorua, [+] Fri 08 May 08:26 via twhirl



RT @sarahdillon Another Catherine Tate classic - this time the French exam (I'd kill her if she

Group: translators



One of the best hole-in-the-wall ethnic restaurants in Vegas.

language_news, [+] Mon 11 May 15:08 via Sha



@whoisjob That drink is called "Flügerl" (=small wings) in my native Austria, where Red Bull is made. It's the best!

language_news, [+] Mon 11 May 14:11 via web



@gregs Happy birthday!

nj_linguist, [+] Mon 11 May 13:56 via web in re



@ilbarbaro Luigi... guarda la discussione su facebook o su LinkedIn.

renatobeninatto, [+] Mon 11 May 13:01 via Twe

Search: BNE OR brisbane



There's free webcams available in Brisbane City on TUESDAY May 12, from @papermotion - but only if you follow them

brisbaneblog, Mon 11 May 15:15 via Search



landed in brisbane. schooled brad in sudoku on the way. adelaide here we come!

jaredandrebekeh, Mon 11 May 15:10 via Search



at Brisbane airport for 4 hours...then on to Adelaide to promote and setup ship tour...

BradSDavies, Mon 11 May 15:10 via Search



Qantas commits to 500 jobs in Brisbane: QANTAS has saved 500 Australian jobs by retaining its Brisbane base for .. <http://tinyurl.com/q5f567>

australian, Mon 11 May 15:06 via Search



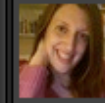
Cat's pee strong theme in Kiwi tippie - Brisbane Times <http://cli.gs/RXysH9#LinkTweet>

Search: Trados



Nothing will change until we keep trying to out-Trados Trados. Innovation requires paradigm shift to collaborati & real open source.

renatobeninatto, Mon 11 May 07:59 via Se



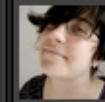
trasteando Trados Studio 20

EvaRuiz, Mon 11 May 01:11 via Search



@angeldominquez I know fr experience. ;-) The version numbers can be confusing: Trados 2007 = Trados 8; the renamed it to 2007.

pikorua, Sun 10 May 19:23 via Search



@angeldominquez trados 20 and office 2007 son compatibles. Trados 7 y offi 2007 no.

disimulando, Sun 10 May 19:21 via Search



@angeldominquez Trados 20 is compatible with Office 20 Why do you think they called



- Listen AND speak
- Test. Measure. Adjust.
- Quality over quantity
- Enjoy!

bloggingtranslator.com
dillonslattery.com